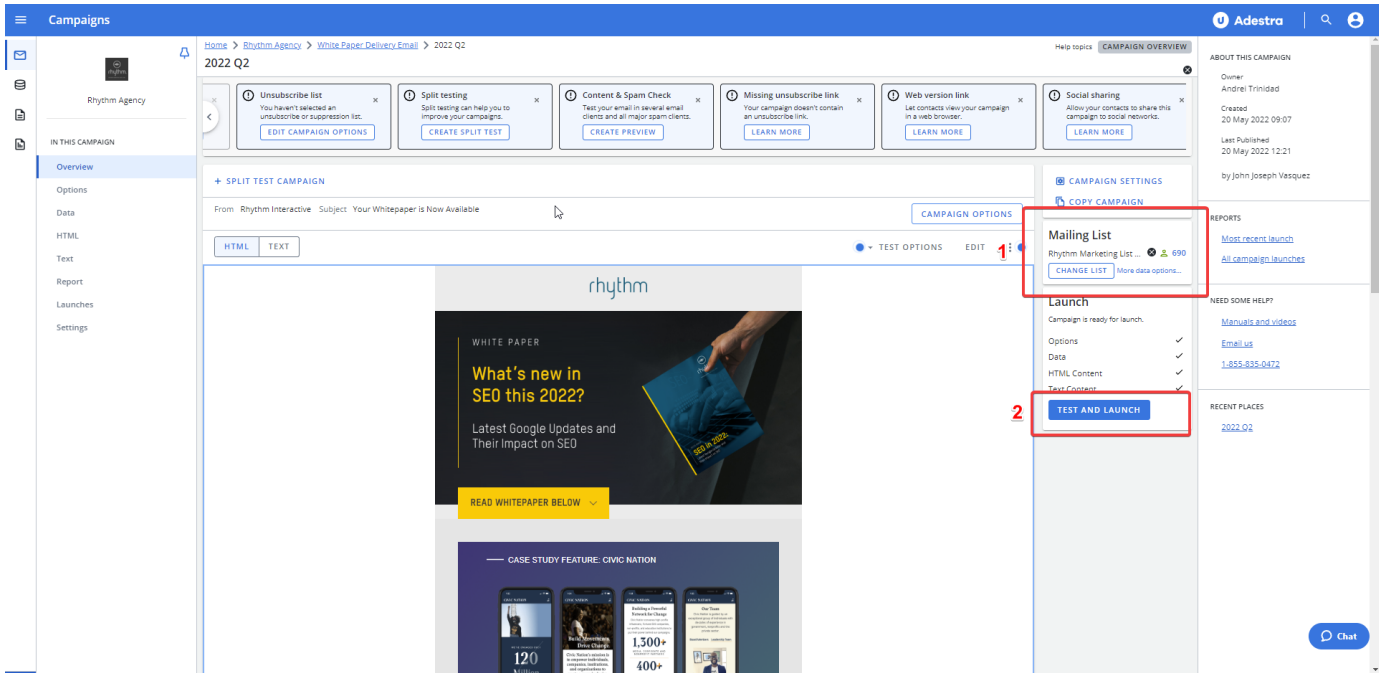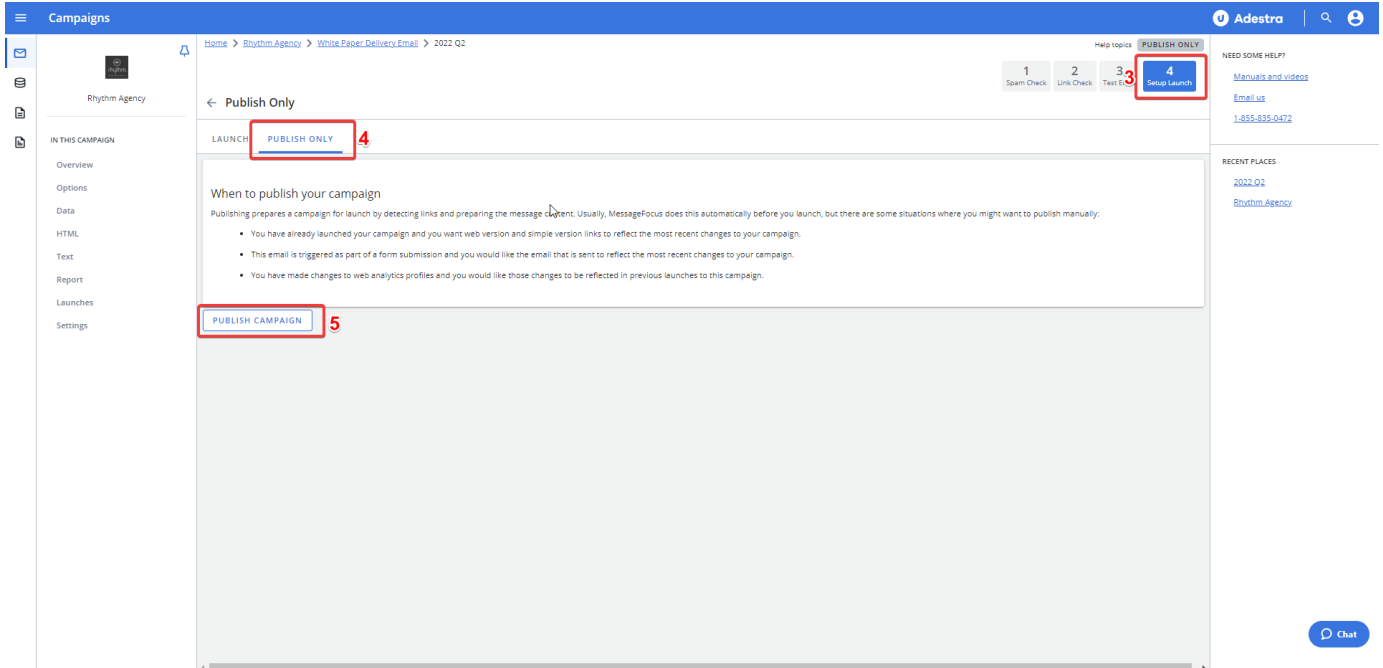# Rhythm White Paper BE and INT task

Setting up the Adestra Email Campaign

1. In the Adestra Overview page, make sure that the **Mailing List** is configured to the proper list. Click on Add/Change list to select the mailing list for the campaign.
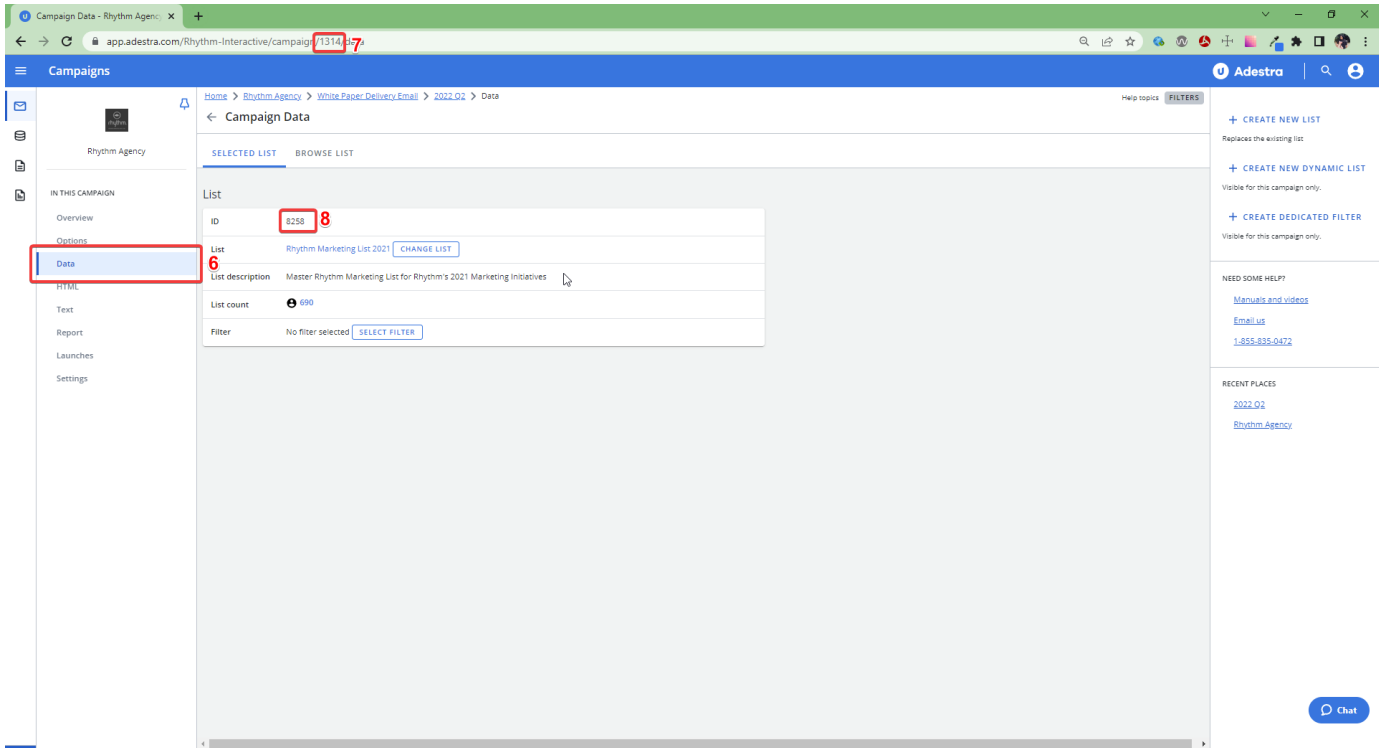
2. To publish the campaign, click on the **Test and Launch** button. This will bring you to the Launch and Publish page.

3. You can test the email by proceeding to Step 3, but for this case we can go ahead and skip the other steps. Click on the **Setup Launch** button to proceed with publishing the campaign.
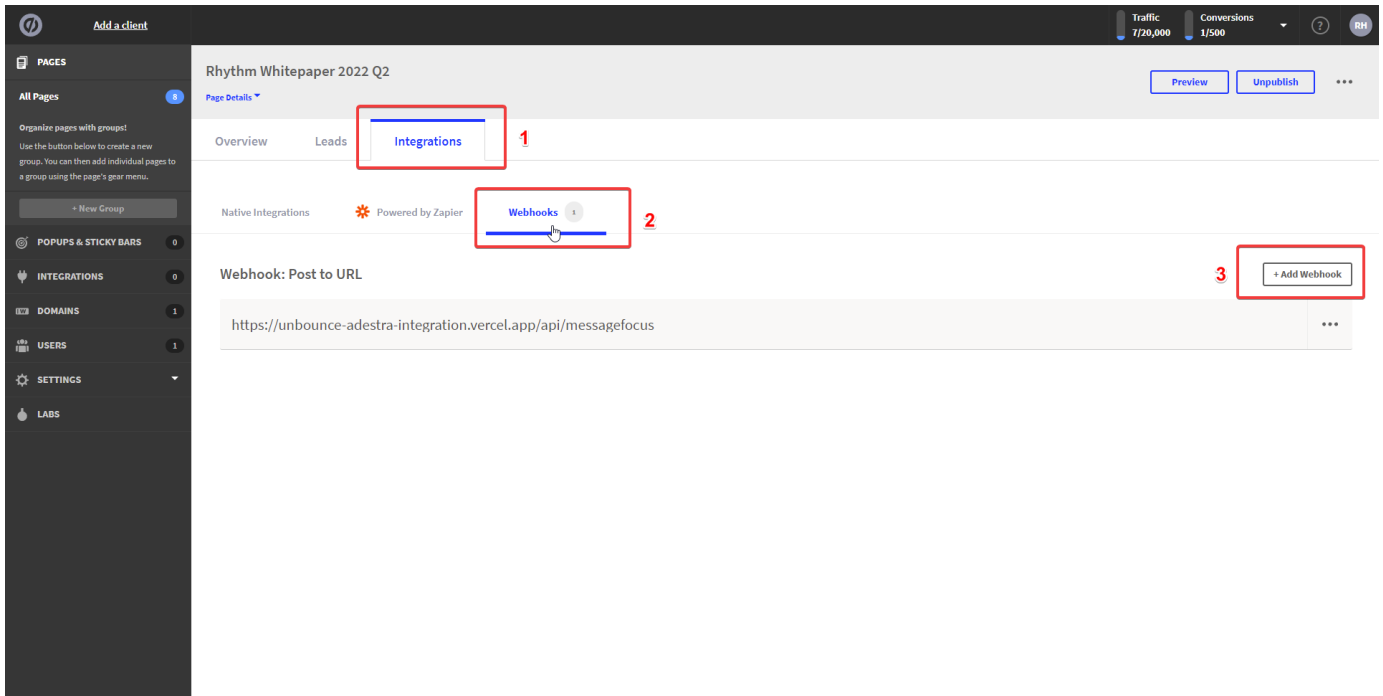
4. **DO NOT** click on launch campaign as it will send the email template to all of the contacts in the mailing list. Click on the **Publish Only** tab.

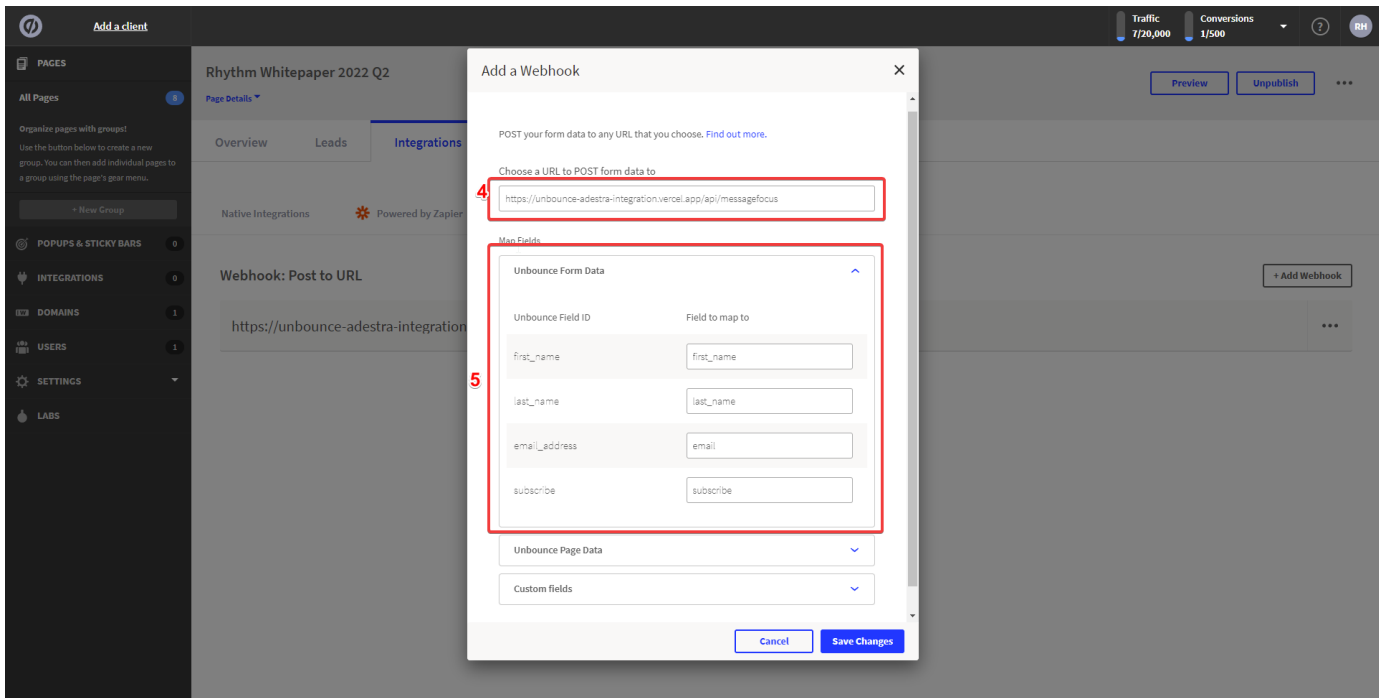5. Finally, click on the **Publish Campaign** button.

6. Click on the **Data** menu to view the mailing list associated with the Campaign

7. List down the **Campaign ID**,

8. and the **Mailing list ID**. These two will be used for integrating it with the Unbounce page.

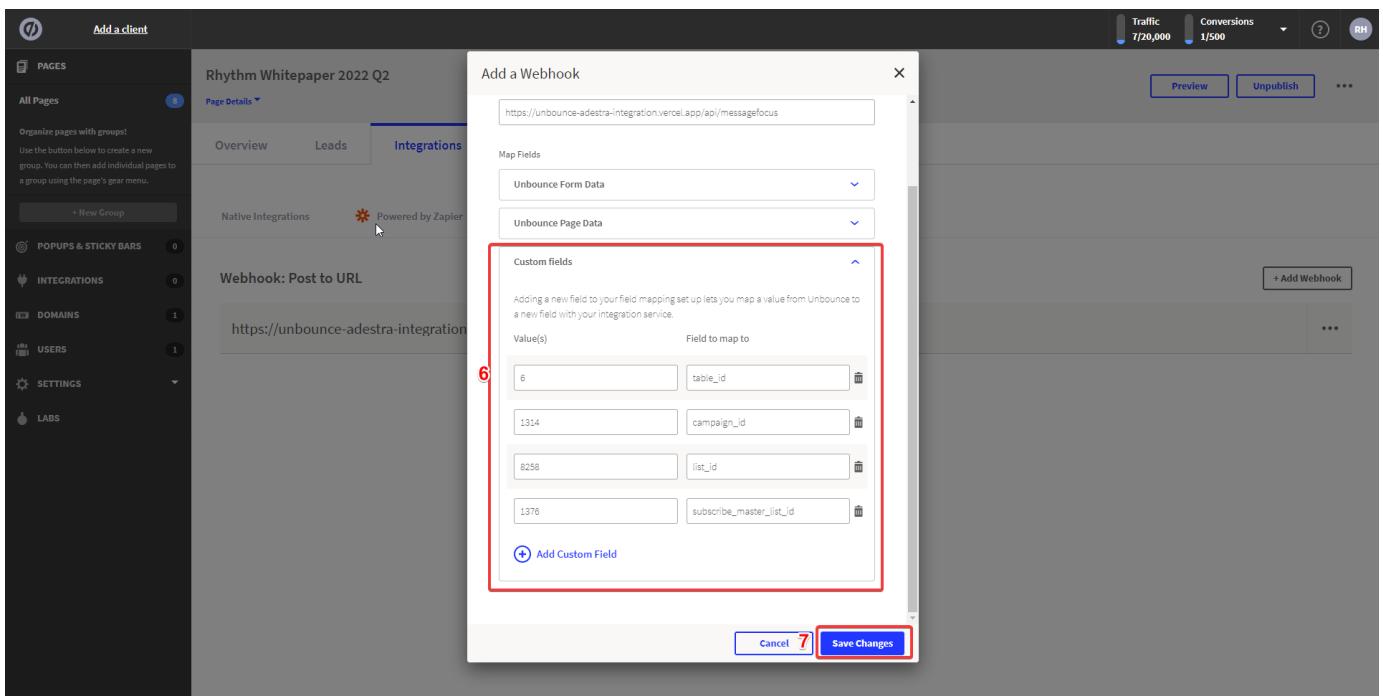Integrating the Unbounce Page with the Adestra Campaign

1. In the Unbounce Overview page, click on the **Integrations** menu.

2. Click on the **Webhooks** submenu.

3. Click on the **Add Webhook** button, this will open a settings modal where you can setup the integration.

4. On the **URL to POST** textbox, add in https://unbounce-adestra-integration.vercel.app/api/messagefocus as the URL.

5. Click on the Map fields drop down and add in the following:

Unbounce Field ID	Field to Map to
first_name	first_name
last_name	last_name
email_address	email
subscribe	subscribe

6. Click on the **Custom Fields** drop down and add in the following:

Values	Field to Map to
The Core table used by Rhythm. Currently we only have 1 core table - https://app.adestra.com/Rhythm-Interactive/workspace/7/data/coretable/6/view Set this to **6**	table_id
<The **Campaign ID** listed in Setting up the Adestra Campaign>	campaign_id
<The **Mailing List ID** listed in Setting up the Adestra Campaign>	list_id
The Rhythm Master Subscribers List. Currently we only have 1 list for subscribers - https://app.adestra.com/Rhythm-Interactive/workspace/7/data/list/1376/view Set this to **1376**	subscribe_master_list_id

7. Finally, click on Save Changes to finish setting up the Unbounce Page integration.

8. To test the integration, click on the **Overview** Menu,

9. and click on the **URL** to visit the page.

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10

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10. Fill up the form and try submitting using a valid email address. Check the email you used if you received the Mail from Adestra.

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