Rhythm White Paper BE and INT task

Setting up the Adestra Email Campaign

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1. In the Adestra Overview page, make sure that the **Mailing List** is configured to the proper list. Click on Add/Change list to select the mailing list for the campaign.

2. To publish the campaign, click on the Test and Launch button. This will bring you to the Launch and Publish page.

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3. You can test the email by proceeding to Step 3, but for this case we can go ahead and skip the other steps. Click on the **Setup Launch** button to proceed with publishing the campaign.

4. DO NOT click on launch campaign as it will send the email template to all of the contacts in the mailing list. Click on the Publish Only tab.

5. Finally, click on the Publish Campaign button.

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- 6. Click on the Data menu to view the mailing list associated with the Campaign
- 7. List down the Campaign ID,

8. and the Mailing list ID. These two will be used for integrating it with the Unbounce page.

Integrating the Unbounce Page with the Adestra Campaign

Add a client		Traffic 7/20,000	Conversions 1/500		?	RH
PAGES All Pages	Rhythm Whitepaper 2022 Q2	Pre	view	Unpublish]	
Organize pages with groups! Use the button below to create a new group. You can then add individual pages to a group using the page's gear menu.	Overview Leads Integrations 1					
+ New Group	Native Integrations 🏶 Powered by Zapier Webhooks 1					
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UZZ DOMAINS 1	https://unbounce-adestra-integration.vercel.app/api/messagefocus				•••	ĺ
¢ settings ▼						
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- 1. In the Unbounce Overview page, click on the Integrations menu.
- 2. Click on the Webhooks submenu.
- 3. Click on the Add Webhook button, this will open a settings modal where you can setup the integration.

Add a client						
	Rhythm Whitepaper 2022 Q2	Add a W	Webhook			×
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	Overview Leads Integrations	POST y	your form data to any URL th	at you choose. Find out more.		
			se a URL to POST form data			
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		_	_	Cancel	Save Change	

4. On the URL to POST textbox, add in https://unbounce-adestra-integration.vercel.app/api/messagefocus as the URL.

5.	Click on	the M	ap fields	drop	down	and	add in	the	following

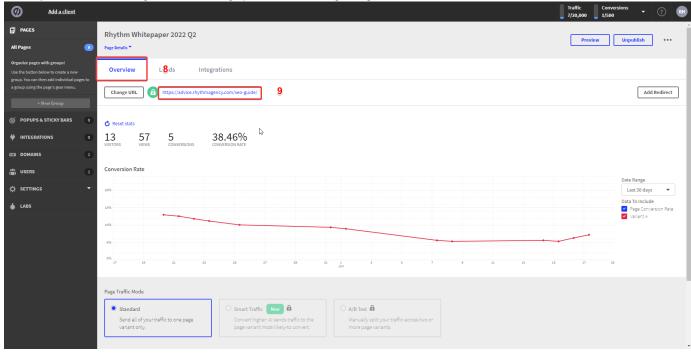
Unbounce Field ID	Field to Map to
first_name	first_name
last_name	last_name
email_address	email
subscribe	subscribe

Add a client							Traffic 7/20,000	Conversions 1/500	?	RH
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			8258	list_id	a					
			1376	subscribe_master_list_id	m					
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6. Click on the **Custom Fields** drop down and add in the following:

Values	Field to Map to
The Core table used by Rhythm. Currently we only have 1 core table - https://app.adestra.com/Rhythm-Interactive/workspace/7/data /coretable/6/view	table_id
Set this to 6	
<the adestra="" campaign="" id="" in="" listed="" setting="" the="" up=""></the>	campaign_id
<the adestra="" campaign="" id="" in="" list="" listed="" mailing="" setting="" the="" up=""></the>	list_id
The Rhythm Master Subscribers List. Currently we only have 1 list for subscribers - https://app.adestra.com/Rhythm-Interactive/workspace/7 /data/list/1376/view	subscribe_master_list_id
Set this to 1376	

7. Finally, click on Save Changes to finish setting up the Unbounce Page integration.



8. To test the integration, click on the Overview Menu,

9. and click on the **URL** to visit the page.

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10. Fill up the form and try submitting using a valid email address. Check the email you used if you received the Mail from Adestra.

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